

Messaging Toolkit for Promoting 3-PARRT

What is 3-PARRT?

NAPNAP Partners for Vulnerable Youth's Alliance for Children in Trafficking (ACT) worked with nationally recognized experts in pediatric and adult sex and labor trafficking to produce three on-demand continuing education modules, 3-PARRT (Providers Assessing Risk and Responding to Trafficking). **Most healthcare providers don't believe victims are among their patients. But sex and labor trafficking are not as rare as you think. Children and even young adults of all socio-economic conditions can be easily tricked and become victims.** 3-PARRT was developed using the newest, highest standards of research, evidence, and learning and practice guidelines. The modules are both CE and CME accredited, making them appropriate for APRNs, nurses, physicians and physician assistants working in primary care offices, hospital EDs, FQHCs, convenient/urgent care facilities or school-based health centers. The modules cover: signs and risk factors, and role of the healthcare provider in prevention, identification, referral, treatment, aftercare and advocacy for trafficking victims. They focus on providing services in a trauma-informed and victim-centered approach. 3-PARRT is essential learning for all providers and may qualify for child maltreatment CE hours.

Sharing 3-PARRT

With this toolkit, our goal is to provide you with easy-to-use resources so that you can share 3-PARRT with your members, affiliates and other stakeholders. We have provided several creative samples including: email, newsletter insertion, social media posts and ads for digital and print outlets.

Please incorporate 3-PARRT information in your various channels beginning now. Keep in mind, these expert-developed, evidenced-based courses do not expire until 2022, so please be sure to share it multiple times over the next three years. Research shows that multiple touch points are required to connect with an audience. By promoting 3-PARRT over time and in different formats, your efforts will have greater impact with your members and affiliates...and ultimately help save more children in trafficking.

Questions?

Contact Info@napnappartners.org with any questions.



Do you want to help eliminate child sex and labor trafficking? Host an ACT Advocate training workshop at your conference or event.

The Alliance for Children in Trafficking (ACT) is recruiting healthcare providers who want to become trained ACT Advocates. Your organization can host the ACT Advocate training workshop, a two-hour workshop that trains your own members to become a grassroots ACT Advocate. After the comprehensive training workshop and completing other prerequisites, your ACT Advocates will be added to a speakers bureau hosted on the NAPNAP Partners for Vulnerable Youth's website.

ACT Advocates commit to teaching other healthcare providers and community groups who want to learn how to prevent and eliminate child sex and labor trafficking. ACT Advocates will conduct grassroots education sessions for staffs at hospitals, clinics and primary care offices as well as at local/state conferences and other events. They may also conduct trainings for schools, community groups, faith-based organizations, youth groups and others.

Please host an ACT Advocate training workshop and help us maximize the strength and passion of pediatric healthcare providers. Contact Eileen Arnold at info@napnappartners.org.

If hosting a workshop isn't for your organization, please encourage your members and stakeholders to become ACT Advocates directly. It is a great opportunity to teach peers on how to fight child trafficking in your community. For more information, go to [our online commitment form](#).

Sample Email

Subject: Child Sex and Labor Trafficking CE You Need

Did you know that the average victim is first trafficked between 11-14 years old? And, up to 87 percent of trafficked persons have encountered a healthcare professional without being identified. Trafficking occurs in communities in all 50 states, and now is your chance to learn about sex and labor trafficking, especially related to children, adolescents and teens, so you are prepared to identify and help a victim in your practice setting. With your new awareness of risk factors, you may even prevent it from occurring.



[insert organization name] recommends 3-PARRT (Providers Assessing Risk and Responding to Trafficking), an evidence-based, on-demand continuing education course offered by NAPNAP Partners for Vulnerable Youth. The expert-developed accredited courses are CE accredited for APRNs, nurses, physician assistants and physicians who can come into contact with child trafficking victims in primary care offices, hospital EDs, FQHCs, convenient/urgent care facilities or school-based health centers. Awareness is the key to prevention!

- **Human Trafficking 101:** Educates participants and creates awareness about this \$32 billion criminal industry and its prevalence in all communities and sectors of our society
- **Child Trafficking 102:** Educates and equips participants to identify potential victims of child trafficking in the clinical setting and provide appropriate, timely, safe intervention using principles of both trauma-informed, victim-centered and culturally responsive care
- **Child Trafficking 103:** Educates participants about the prevention of child trafficking

For your convenience, these CE and CME courses are on-demand and you can stop/start as your time permits. Each course offers 1-1.5 CE contact hours/AMA PRA Category 1 Credit(s)[™]. 3-PARRT online courses are only \$15 per course.

Learn More

(link to <https://ce.napnap.org/3-parrt>)

Sample Language for Newsletters

Less than a few hours of your time can change the way you practice and protect children from being trafficked. 3-PARRT (Providers Assessing Risk and Responding to Trafficking) is your evidence-based, expert-developed source for CE- and CME-accredited continuing education to learn about the \$32 billion trafficking industry and how you can identify victims, provide safe and timely interventions and ultimately help prevent child trafficking. 3-PARRT is available on-demand in three modules geared to all health care providers who come into contact with children, adolescents and teens. Each module offers 1-1.5 CE contact hours/AMA PRA Category 1 Credit(s)[™]. Get started today at ce.napnap.org/3-parrt.

Sample Social Media Posts

Did you know that the average victim is first trafficked between 11-14 years old? Be prepared to help prevent children from being trafficking victims. Help identify those who are already victims. Get #3PARRT on-demand continuing education for healthcare providers. <https://bit.ly/2Vc2dJh>

Up to 87 percent of trafficked persons have encountered a healthcare professional without being identified. Get healthcare provider-developed and focused continuing education so you can identify potential victims in your practice. #3PARRT <https://bit.ly/2Vc2dJh>

Child trafficking is happening in your community. Be prepared to respond with a trauma-informed, victim-centered approach to victims. Get #3PARRT on-demand continuing education for healthcare providers. <https://bit.ly/2Vc2dJh>

Did you know there is no such thing as child and teen prostitution? Learn how you can identify and help child trafficking victims. Get #3PARRT on-demand CE and CME continuing education for healthcare providers. <https://bit.ly/2Vc2dJh>

Digital Ads – 300 x 250 pixels and link to <https://ce.napnap.org/3-parrt>

Visit www.napnappartners.org/3-parrt-toolkit to download jpg files.



**Child trafficking
occurs in all communities.**

Help!

Get on-demand CE for HCPs

Pediatric Nurse Practitioners
NATIONAL ASSOCIATION OF
The Leader in Pediatric Education
for Nurse Practitioners®

Learn More



Pediatric Nurse Practitioners
NATIONAL ASSOCIATION OF
The Leader in Pediatric Education
for Nurse Practitioners®

Learn More

**A new comprehensive,
on-demand CE series on child
trafficking for pediatric providers.**

Earn 1-1.5 CE contact hours/AMA PRA Category 1 Credit(s)™.



Pediatric Nurse Practitioners
NATIONAL ASSOCIATION OF
The Leader in Pediatric Education
for Nurse Practitioners®

**A new comprehensive, on-demand CE series on
child trafficking for pediatric providers.**
Earn 1-1.5 CE contact hours/AMA PRA Category 1 Credit(s)™.

Learn More

Print ads – half page

Visit www.napnappartners.org/3-parrt-toolkit to download jpg files.



Learn How You Can Help End Child Trafficking

Take our 3-PARRT (Providers Assessing Risk and Responding to Trafficking) online CE which guides healthcare providers in overcoming an educational gap to help end child trafficking.

Appropriate for all pediatric healthcare providers. Each module offers 1-1.5 CE contact hours/AMA PRA Category 1 Credit(s)™.

Get started:
ce.napnap.org/3-PARRT

Pediatric
NATIONAL
ASSOCIATION OF
Nurse
Practitioners



*The Leader in
Pediatric Education for
Nurse Practitioners®*

Learn how you can help end child trafficking.



Pediatric
NATIONAL
ASSOCIATION OF
Nurse
Practitioners



*The Leader in Pediatric Education
for Nurse Practitioners®*

Take our 3-PARRT (Providers Assessing Risk and Responding to Trafficking) online CE which guides healthcare providers in overcoming an educational gap to end child trafficking.

Get started: ce.napnap.org/3-PARRT

Visit www.napnappartners.org/3-parrt-toolkit to download jpg files.



Pediatric
NATIONAL
ASSOCIATION OF **Nurse**
Practitioners
*The Leader in Pediatric Education
for Nurse Practitioners®*

Learn how you can help end child trafficking.

Take 3-PARRT (Providers Assessing Risk and Responding to Trafficking), your source to learn about the \$32 billion trafficking industry and how you can identify victims, provide safe and timely interventions and ultimately help prevent child trafficking.

Appropriate for all pediatric healthcare providers. Each module offers 1-1.5 CE contact hours/AMA PRA Category 1 Credit(s)™.

Get started: ce.napnap.org/3-PARRT